



QUEENSLAND FRUIT & VEGETABLE GROWERS

2023 PLAN ON A PAGE

www.qfvg.com.au

Queensland Fruit & Vegetable Growers (parent)

We are the voice for horticultural growers in Queensland and a valued service delivery partner.

Our Why: Horticulture is the most vital industry in the world.

PILLARS

GOOD GOVERNANCE

QUALITY PARTNERSHIPS

CONTINUAL BUSINESS IMPROVEMENT

OUR VALUES

We are horticulture obsessed.
We keep our eye on the prize.
We close the loop.
We join forces.
We keep it real.
We own it.



QUEENSLAND FRUIT & VEGETABLE GROWERS

Advocacy, Engagement & Membership arm

Our Why: Our members expect us to be loud, strong, and brave, we have their back in an ever-changing landscape.



growcom

Program, project, and service delivery arm

Our Why: Outcomes can only be achieved with the grower at the centre of what we do.

PILLARS

PROFIT

PEOPLE

PLANET

PROVIDER of CHOICE

HIGH QUALITY DELIVERY

OUR APPROACH

Celebrate, Educate, Advocate

Above & Beyond, Practical, Useful, Relevant